

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:

Arturo A. Rodriguez, *et al.*

Serial No.: 10/073,842

Filed: February 11, 2002

Confirmation No.: 6628

Group Art Unit: 2623

Examiner: Bui, Kieu Oanh T.

Docket No.: A-7496 (191920-1240)

For: **Management of Television Advertising**

AMENDMENTS AND RESPONSE TO NON-FINAL OFFICE ACTION

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

The non-final Office Action mailed March 9, 2007 has been carefully considered. In response thereto, please enter the following amendments and consider the following remarks.

AUTHORIZATION TO DEBIT ACCOUNT

It is not believed that extensions of time or fees for net addition of claims are required, beyond those which may otherwise be provided for in documents accompanying this paper. However, in the event that additional extensions of time are necessary to allow consideration of this paper, such extensions are hereby petitioned under 37 C.F.R. § 1.136(a), and any fees required therefor (including fees for net addition of claims) are hereby authorized to be charged to deposit account no. 20-0778.